

Cleveland Northeast Ohio Chapter Fact Sheet

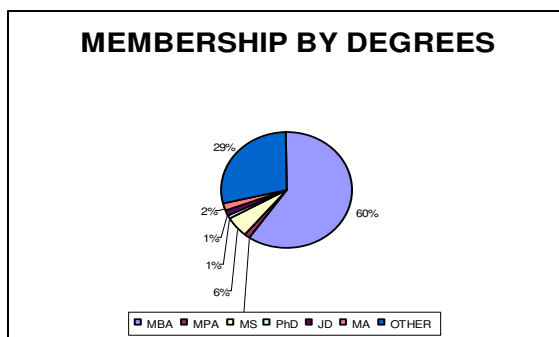
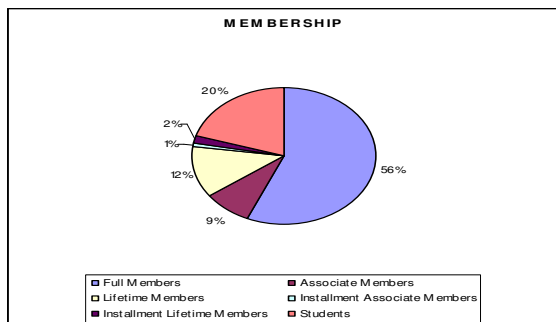
ABOUT THE NMBBAA

Established in 1970, the National Black MBA Association (NMBBAA) is a nonprofit professional membership organization of minority graduates with MBAs, advance degrees, business professionals, entrepreneurs and graduate students. The NMBBAA is headquartered in Chicago, IL and encompasses 43 Chapters and 25 Collegiate Chapters. The organization focuses on five channels: **education, career, leadership, entrepreneurship and lifestyle.**

MISSION STATEMENT

The NMBBAA leads in the creation of educational opportunities and economic wealth for African Americans by:

- Providing **innovative programs** to stimulate their intellectual and economic growth,
- Building **partnerships with key stakeholders** who help facilitate this growth,
- Increasing **awareness and facilitating access** to graduate management education programs and career opportunities in management fields
- Developing the **pipeline of youth** by providing a framework to deploy business practices



CHAPTER SUMMARY

The NMBBAA Cleveland Northeast Ohio Chapter was established in 1985 as a nonprofit 501c3 organization. The Chapter has over 150 active members with graduate degrees in a variety of disciplines including marketing, finance, accounting, human resources, information technology, and management. The Chapter's tagline is **Strategic, Sage and Socially Responsible.** The Chapter is committed to:

Career and professional development: Delivering a comprehensive range of professional development programs geared to meet the needs of our members.

Cultivating partnerships with local businesses: Local businesses have the opportunity to increase their visibility with our members by contributing to the chapter financially, sponsoring an event, or by providing meeting space. The Chapter in return can help assist with diversity in employment and recruiting efforts.

Community service: The Cleveland chapter is firmly committed to developing the youth in our Leaders of Tomorrow program and providing at least \$10,000 annually in scholarships to local students.

CHAPTER AWARDS

2003, 2004, 2005, 2006, 2008 and 2009 Chapter of the Year for making the greatest contribution toward growing membership, developing innovative programs and maintaining standards and practices.

2004 and 2005 Tubbs-Jones Economic Impact Award. Given to the CAAO organization that has the most collaborations with or benefits given to other member organizations.

CLEVELAND CHAPTER PRESIDENTS

1985 – 1988	Andrew Banks
1988	Paula Downing
1989	Gregg Gates
1990 – 1991	Don Graham
1992 – 1993	Kevin Carter
1994	Keith Wyche
1995	Linda Peavy
1996 – 1997	Carl Harmon
1998 – 2002	Deborah Bibb
2003 – 2006	Alton Tinker
2007 – 2010	Jeanette Haynes-Gordon
2011 –	Tanisha Rush

EXECUTIVE BOARD

Tanisha Rush	President
Grace Rice	VP of Operations
Damon Johnson	VP of Administration
Dawn Ambrose	Secretary
Woody Allen	Treasurer
Jeanette Haynes-Gordon	Immediate Past President

ADVISORY BOARD

Ellen Burts, V.P. Portfolio Enablement/Six Sigma, PNC Bank
Scott Baker, V.P. Human Resources, Cintas

COMMITTEES

Programs
Corporate Relations
Endowment Fund
Leaders of Tomorrow
Membership
Marketing/Communications
330 Area Code

Chairpersons

Clyde Christian / Starlyn Priest
Deborah Bibb
Alton Tinker
Catrina Palmer / Stephanie Delaney
Anthony Wilson / Jill Fears
Elizabeth Henry
Tammy Monroe

FOR MORE INFORMATION

Call us at (216) 916-4874 or email us at clevelandblackmbas@yahoo.com or visit our website at www.clevelandblackmbas.org



ANNUAL EVENTS

Corporate Reception Diversity Career Fair
Leadership Breakfast Series National and regional conferences

PROGRAMS

DIVERSITY CAREER FAIR

The Diversity Career Fair gives job seekers with graduate and/or undergraduate degrees in any specialties, as well as non degreed, an opportunity to network with Northeast Ohio's largest corporations and organizations that are recruiting diverse talent. College and University representatives are also on hand to share information on undergraduate and graduate degree programs.

EMPLOYMENT SERIES

The purpose of the "Employment Series" is to aid our members with the tools needed to either advance or restart their professional career. Our goal is to provide our members with the skills needed to effectively obtain their career goals while providing our Corporate Partners with the "top tier" MBA candidates they seek within our organization.

LEADERS OF TOMORROW

The Leaders of Tomorrow[®] program is designed to expand the pool of future minority students who enter college through: Mentoring and Coaching, College Preparation Workshops, and Scholarship Opportunities. The program exposes minority youth to African American business professionals and assists in identifying positive career and education options.

LEADERSHIP BREAKFAST SERIES

Each month in this Series a CEO or other senior level executives from various companies and organizations in Northeast Ohio serves as guest speaker addressing different topics relating to leadership development. This series which is geared towards mid to senior level members is held from January to June of each year.

PROFESSIONAL DEVELOPMENT MEETINGS

The Cleveland Chapter meets quarterly for our ACE Exchange (Advancing Careers and Entrepreneurs) professional development events, which include speakers and networking opportunities.

SCHOLARSHIP

Our scholarship program awards scholarships to outstanding minority students pursuing graduate management/business degrees, while demonstrating strong leadership abilities, and a commitment to their communities. We award \$10,000 or more in scholarships annually.

SENIOR EXECUTIVE MEET AND GREET

This is an opportunity for members of the Chapter to meet and network with senior level executive, as well as, forge new relationships with other professionals. Senior level executives are invited to a Meet and Greet with members of the Chapter as a way to create meaningful relationships between the members and the senior level executives.

330 AREA QUARTERLY PROFESSIONAL DEVELOPMENT

The Chapter meets quarterly, outside of Cleveland, to engage members throughout the Northeast Ohio area. Most of our meetings are hosted by one of our Corporate Partners at their location. The topics vary.

COLLABORATIVE PARTNERSHIPS

Consortium of African American Organizations (CAAO).

The Cleveland Chapter of the National Black MBA Association is one of the four founding members of CAAO. CAAO (pronounced K-O) is an umbrella consulting organization for the black professional organizations of greater Cleveland. CAAO serves as a conduit and referral source for entrepreneurial development, professional development and leadership empowerment for its member organizations and their membership.

BUSINESS VOLUNTEER UNLIMITED

Through a partnership between the Chapter and Business Volunteers Unlimited (BVU), members of the Cleveland chapter can now be trained by BVU to be placed on nonprofit boards based on their personal interests and qualifications. These outstanding nonprofit board experiences provide great opportunities for professional and leadership development. At the same time, board members placed through this BVU program have a new way to contribute valuable expertise in helping nonprofits to serve our community.

The Cleveland Northeast Ohio Chapter proudly partners with:

CORPORATE MEMBERSHIP

Federal Reserve Bank of Cleveland

CORPORATE PARTNERS

Allstate	Medical Mutual of Ohio
American Family Insurance	MetroHealth Systems
American Greetings	Nationwide Insurance
American Lifestyle Magazine	NEO Regional Sewer District
Charter One Bank	Neilson
Cintas	Parker Hannifin
Cleveland Clinic	PNC
Community Health Partners	Rockwell Automation
Eaton Corporation	RPM
Fifth Third Bank (Northeast Ohio)	State Farm Insurance
First Energy	Summa Health Systems
Forest City Enterprise	Target
KeyCorp	Timken
Marriott Corporation	T J Maxx
	Wal-Mart

EDUCATIONAL PARTNERS

Baldwin-Wallace College
Case Western Reserve University
Chancellor University
Cleveland State University
John Carroll University
Kent State University
University of Akron
University of Phoenix

FOR MORE INFORMATION

Call us at (216) 916-4874 or email us at clevelandblackmbas@yahoo.com or visit our website at www.clevelandblackmbas.org